Sharing Your Story

For Familiarization, Advocacy, and Social Change

Before You Begin, Ask Yourself:
A. Why are you sharing your story? What do you want from your audience?
B. What Values inspire you, and might inspire others?

Building Your Story:

1. Introduce Yourself and explain your connection to transgender rights

2. Tell a Story from your life about why this issue is important

3. Highlight the Impact of Discrimination (possibly linking to shared values)

4. Make a Strong Ask, linking back to your What and Why (from Before You Begin)

Building Your Story

Parts of a Story
- Beginning, middle, and end
- Challenge, choice, outcome

Possible Calls to Action
- Voting
- Speaking out
- Finding new allies
- ...and more!

Possible Shared Values
- Hard Work
- Personal Responsibility
- Equality
- Freedom
- The American Dream
- Faith
- Love of Family
- Privacy and Safety
- ...and more!

Sharing Your Story

Tips and Tricks
- Take a breath and speak slowly
- Make eye contact
- Smile
- Name and normalize confusion
- Avoid insider jargon
- You are allowed to say 'no'

Are You Ready?
- Have you rehearsed?
- Do you have a support network?
- Have you reviewed your social media privacy settings?

Adapted from worksheets developed by the Equality Federation (http://www.EqualityFederation.org) and Freedom for All Americans (www.FreedomForAllAmericans.org)
National Center for Transgender Equality (www.TransEquality.org)